

**NORTH LITTLE ROCK
SIGN BOARD AGENDA
December 13, 2016
9:30AM**

Agenda Meeting: -Roll Call

Reminder: -Turn off cell phone

Administrative: -

Approval of Minutes: - November 8, 2016

Public Hearing:

1. Sign Board 2016-6 To allow a 144 square foot pole sign in an I-1 zone located at 11401 Diamond Dr.

2. Sign Board 2016-7 To allow wall signs on all non-street frontage sides of the building located at 3929 McCain Blvd.

Public Comment/Adjournment

**North Little Rock Sign Board
Minutes
November 8, 2016**

The North Little Rock Building and Housing Board of Adjustment meeting was called to order by Brad Hughes at 9:30 am in the Community Planning and Permits Conference Room.

Members Present

Brad Hughes
Basil Shoptaw
Gladys Webb
Jeremy White

Members Absent

Tommy Cupples

Staff Present

Shawn Spencer, Planning Director
Jimmy Pritchett, City Planner

Excuse Absent Member:

Mr. Hughes formed a motion to excuse Tommy Cupples.

Approval of Minutes:

Mrs. Webb formed a motion to approve minutes from the last meeting of this Board.
Mr. Hughes seconded the motion.
Motion passed.

Old Business

None

New Business

Sign Board #2016-4: To allow ECC sign below the existing 28' tall sign at 5109 Warden Rd.

The sign on the interstate is requested to be 28' tall, where the sign ordinance allow for a maximum of 18 feet.

The agent for the applicant was present and explained her variance request.

Mr. Spencer explained the thought process that City Council had when making this height restriction. He explained that ECC signs were banned in the City, and then allowed in certain districts. In these districts, there is usually a trade-off of smaller size and height if a ECC sign is requested.

Mr. Hughes stated there is potential for a lot of people to violate ordinance on signage.

There was discussion on that the ECC is being added to an existing sign.

Motion was made to allow the ECC sign to be mounted on the existing 28 foot tall sign.
Motion was seconded.

Brad Hughes - No
Basil Shoptaw - Yes
Gladys Webb - Yes
Jeremy White - Yes

Motion passed.

Sign Board #2016-5: To allow a sign to be placed on the side of a canopy that does not face a street. The sign is located at 8701 Maumelle Blvd.

The agent for the applicant was present and explained the variance request.

The applicant agreed to not place a sign on the street side of the canopy if the Sign Board would allow that sign to be moved to the side of the canopy.

Motion was made to allow a sign on the side of the canopy, if no sign would be placed on the street side of the canopy. Motion was seconded.

Brad Hughes - Yes
Basil Shoptaw - Yes
Gladys Webb - Yes
Jeremy White - Yes

Motion passed.

Administrative:

Public Comment/Adjournment

Mr. Shoptaw adjourned the meeting at 9:45 AM.

Passed: _____ RESPECTFULLY SUBMITTED:

Brad Hughes, Chairman

CASE: Sign Board #2016-6

REQUEST: To allow a 144 square foot pole sign in an I-1 zone

LOCATION OF THE REQUEST: 11401 Diamond Dr.

APPLICANT: David Ashley

SITE CHARACTERISTICS: Property is home to Summit Truck Group. Trucks are sold and serviced at this location. Diamond Dr. runs parallel to Interstate 40.

ZONING: I-1

SURROUNDING USES:

NORTH: I-1 / Undeveloped Land

SOUTH: Interstate 40 – C-4 / Jimmy Doyle County Club & Liquor Store

EAST: C-4 / Ryder Vehicle Services

WEST: I-1 / Great Dane Trailers

WAIVER OF: Section 14.24 Part C. Freestanding signs shall not exceed 2 square feet in sign area for each linear foot of main street frontage up to a maximum of 64 square feet.

SUMMARY: Applicant wishes to place a 30' tall, 144 square foot pole sign. The site's previous sign was damaged. The new sign will be visible from I-40.

STAFF RECOMMENDATION: Approval.



TRUCK GROUP

A REACH COMPANY

11401 Diamond Dr, North Little Rock, AR 72117

October 18, 2016

CITY OF N. LITTLE ROCK
BOARD OF ADJUSTMENT (SIGN BOARD)

RE: REPLACING EXISTING STORM-DAMAGED SIGN

We are asking for a 144 sf sign at a height of 30' to replace our existing damaged sign.

We feel the sign is needed at that size to be read clearly from I-40. Our client base is large trucks. Our facility has sales and service. We have several competitors in this area who have large freeway signs. In order to compete, we need to be seen by our customers from the freeway traffic.

We currently have a storm-damaged ID/Pylon sign that is 200sf. We will be removing it and replacing with a much nicer sign that is current with our standards.

Please accept this as our letter of hardship.

Thank you

Summit Truck Group
dba Diamond International

cc/Arkansas Sign & Neon - David Ashley, sign representative

30' oah



Summit Truck Group

11401 Diamond Dr, North Little Rock, AR 72117



wellborn sign co.

700 E. 10TH
AMARILLO, TX 79101

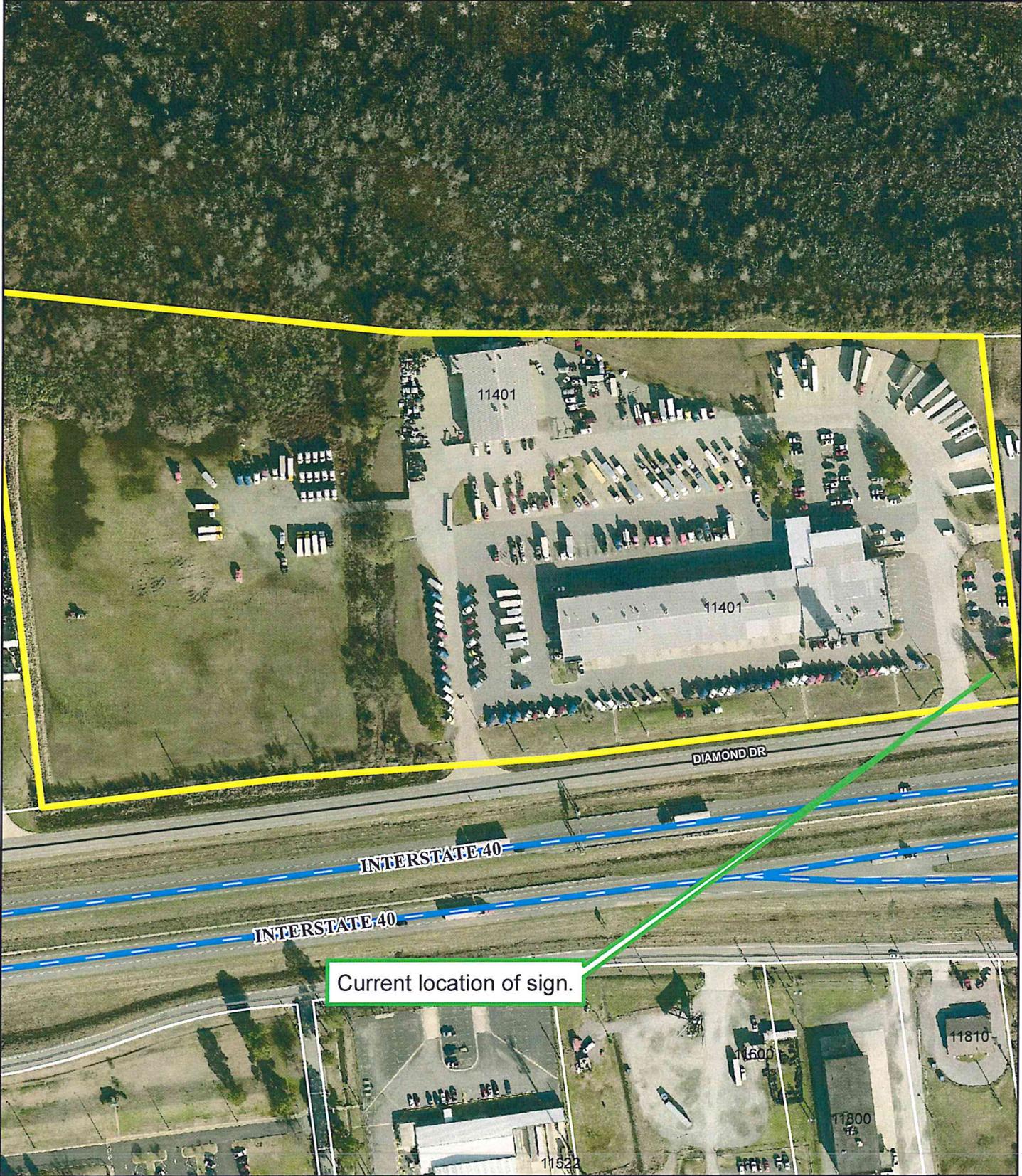
OFFICE (806) 331-3563
FAX (806) 331-3569

WWW.WELLBORNSIGNCO.COM



This artwork is the sole property of Wellborn Sign Inc. Any copy or reproduction of this artwork is strictly prohibited.

Sign Board



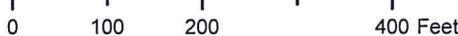
Current location of sign.



Date: 10/19/2016

BHBA CASE # 2016-6
11401 Diamond Dr

1 inch = 200 feet



CASE: Sign Board #2016-7

REQUEST: to allow wall signs on all non-street frontage sides of the building

LOCATION OF THE REQUEST: 3929 McCain Blvd – Firestone Tires

APPLICANT: Condray Sign

SITE CHARACTERISTICS: Building is designed to service automobiles. The parking lot surrounds the building entirely. A private road used to access McCain Mall runs parallel to the property's rear.

ZONING: C-3

SURROUNDING USES:

NORTH: C-3 / McCain Mall

SOUTH: C-3 / Arvest Bank & Retail

EAST: C-3 / BJ's Restaurant

WEST: C-3 / Simmons Bank

WAIVER OF: Section 14.24 Part E. – Wall signs must face required street frontage except in complexes where a sign without street frontage would be the only means of identification for a tenant.

SUMMARY: Applicant wishes to hang wall signs on 3 sides of the building which do not face a street. All of the proposed wall signs meet the City's size requirements. There have previously been wall signs on non-street frontage sides of the building.

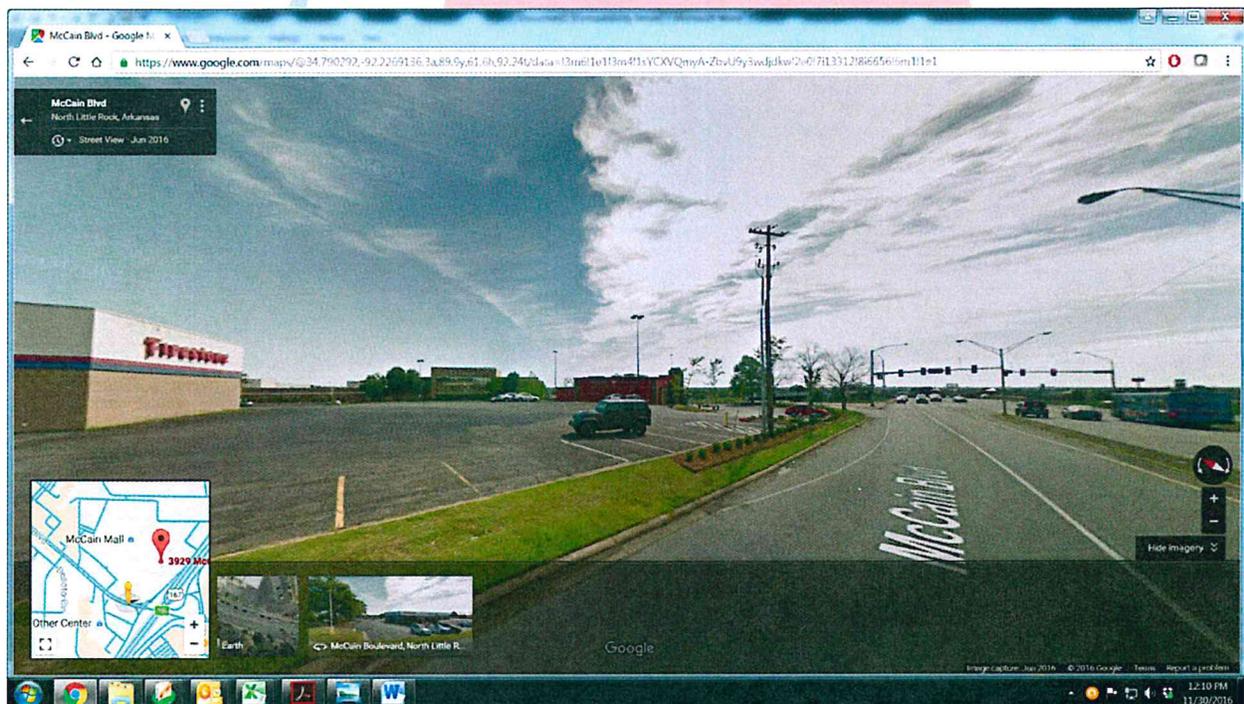
STAFF RECOMMENDATION: Approval.

11/7/16

Firestone
3929 McCain Blvd
North Little Rock, AR

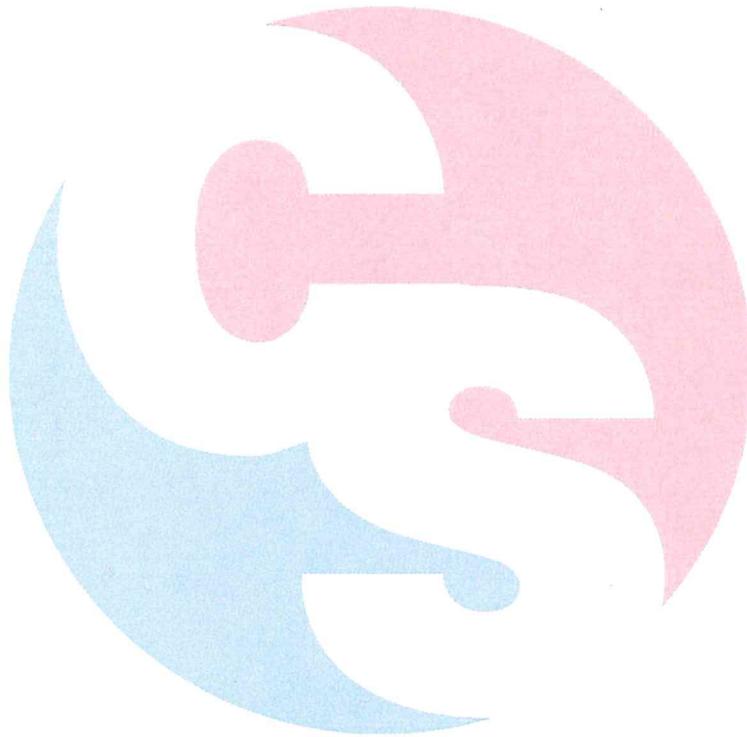
Letter of Hardship

East Elevation – Remove existing Firestone sign (127 sq ft) that exceeds the allowable square footage. Replace with a new sign Firestone sign (75 sqft) that meets current code. Per they city, the East elevation does not have street frontage. This elevation can be seen from the intersection of McCain and Warden Rd.



North Elevation – Remove the existing (2) wall signs, totaling 107.75 sq ft, and replace with 1 wall sign totaling 75 sq ft. We are requesting a sign on non-street frontage elevation for building identification purposes.

West Elevation – Install new wall sign, totaling 75 sq ft. Allowing for this sign to be installed will identify this location as Firestone. Individuals unfamiliar with this area of town, would pass the entrance before noticing it is Firestone. This particular location does not have a pylon / monument presently.



E04
N04



Right Elevation



Right Elevation



2655 International Parkway
P.O. Box 9175
Virginia Beach, VA 23450
(757)427-1900



- E05**
- N05**
- E06**



Rear Elevation



Rear Elevation



2655 International Parkway
 P.O. Box 9175
 Virginia Beach, VA 23450
 (757)427-1900

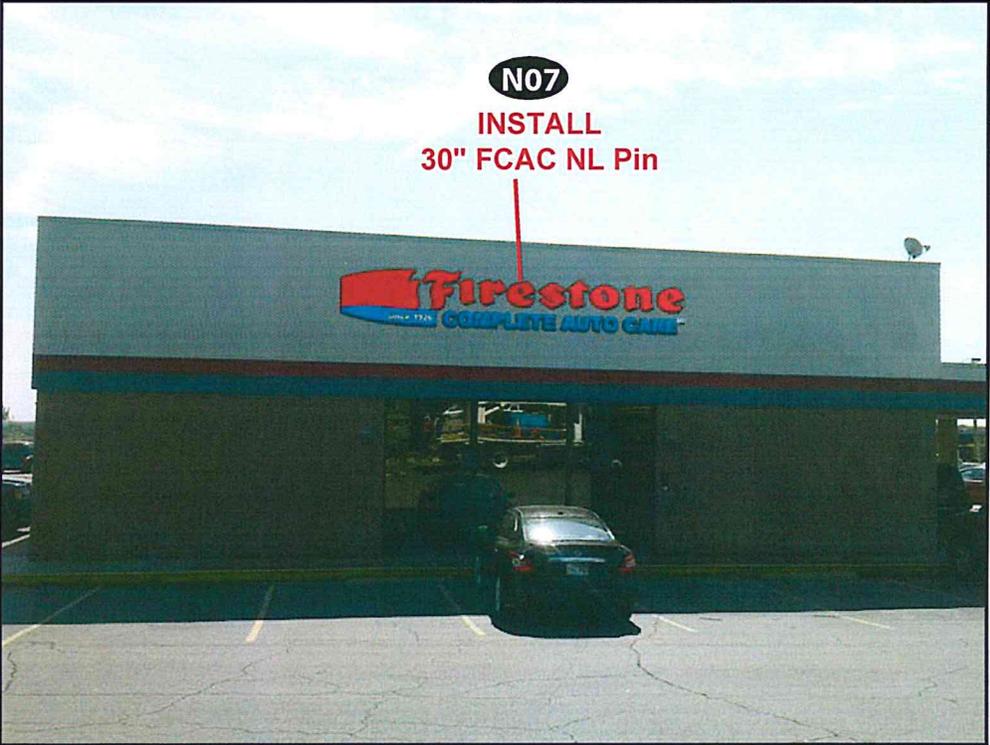


Architectural Graphics, Inc.

N07



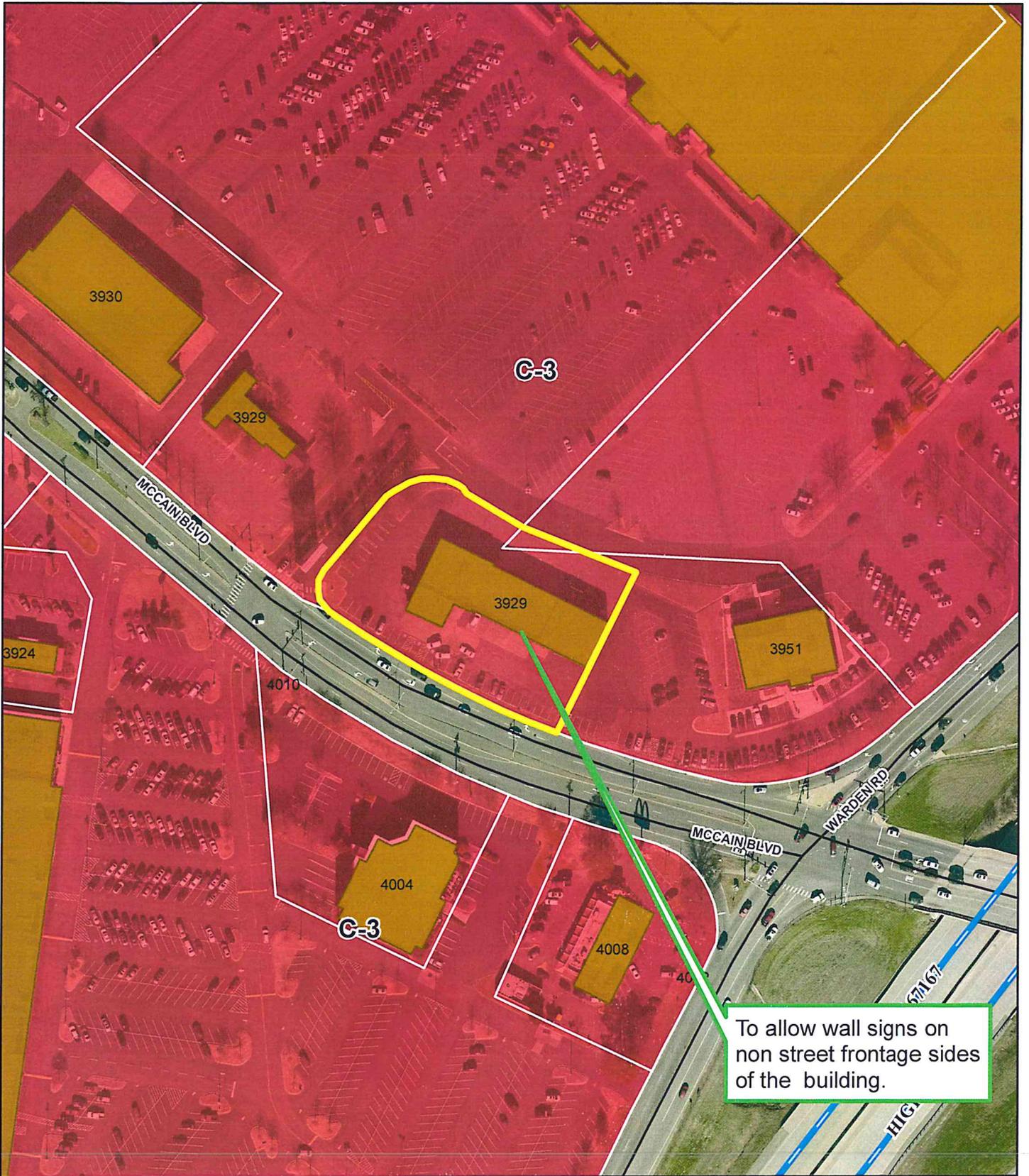
Left Elevation



Left Elevation



Sign Board



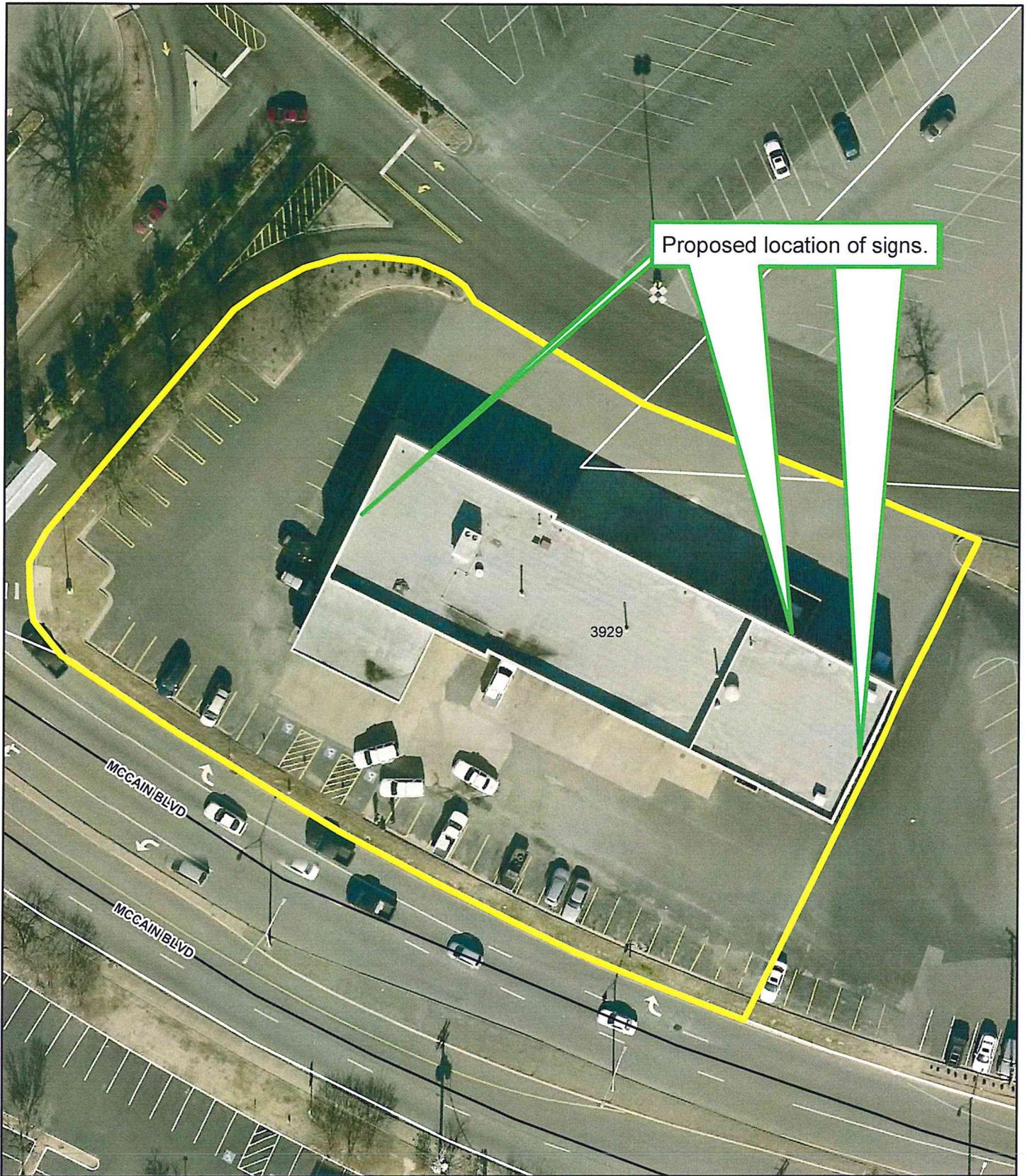
Date: 11/18/2016

BHBA CASE # 2016-7
3929 McCain Blvd

1 inch = 150 feet



Sign Board



Proposed location of signs.

3929

MCCAIN BLVD

MCCAIN BLVD



Date: 11/18/2016

BHBA CASE # 2016-7
3929 McCain Blvd

1 inch = 50 feet

