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North Little Rock Chamber of Commerce  
Economic Development Activity Report  
Q4 2019

**A. Business Retention and & Expansion**

Perform 8 business retention and expansion calls per month with NLR businesses or businesses opening a location, branch or headquarters in NLR (see attachment I).

- 8 in October
- 11 in November
- 6 in December

For a total of 25 calls

**B. Workforce Education and Development Program**

In the 4th quarter two Ford NGL sessions were held at the North Little Rock Chamber of Commerce and over 150 people attended each session. The purpose of the sessions was to develop a master plan for Ford NGL.

12/12 attended workshop on Youth Apprenticeships, Work Place Learning and Perkins V

**C. High School Leadership Program**

The Education Committee has been overjoyed to see all of their planning coming to fruition for the students of North Little Rock. The leadership program, formerly known as “Leadership Renaissance,” was completely rebranded for the 25th Anniversary and it was a huge success! The program now referred to as ALPS, standing for Advancement, Leadership, Personal Growth and Service, is a full encompassing program highlighting North Little Rock and the amazing things happening right here in our community.

Throughout this program the students had a Chamber Mentor assigned to them and their group. The purpose of this mentor was to aide them in some of the daunting tasks of the program and to boost their confidence. The majority of the students in this program were not at the top of their class, but instead they were your average student, filled with leadership capabilities that they had yet to unlock. Having a mentor to look up to, and to lean on, really brought these students out of their shells. The students and mentors formed a strong relationship, and they did not want to let each other down. Through this bond our mentors saw how bright and capable our students are, and the students not only learned from the mentors, but gained a familiar face in the business community to look up to.

This leadership program had three sessions; Social Service & Financial Literacy, Government & Law, and Business & Industry. The thirty students involved in the program learned life skills like budgeting, the importance of voter registration, and the census. But they also learned how to be an active member of their communities and became aware of all the great opportunities here in

North Little Rock. From going to Camp Robinson to touring Ben E. Keith and Caterpillar, the students were astonished! They had no idea how great North Little Rock truly is. Before this program started most of the students would tell you how excited they were to leave our awesome city, but now you can hear them talking about how great it is! The program will officially come to a close at their graduation on Thursday, December 19, 2019.

The Education committee is already at work planning for ALPS class of 2020 and Arkansas Scholars.

**D. Site Selection Websites Administration**

Provided services as requested

**E. Office Space**

All office space deliverables were fulfilled at 100 Main Street North Little Rock AR 72114

**F. Technology and Website**

All requirements met

**G. Participate in Economic Development Activity**

10/29 Toured LRAFB Cyber Security Training

11/7 Meeting with Iron Bridge Capital Partners about investments NLR

11/7 Site Consultant Tour with Scott Kupperman, Site selection Services

11/16 Represented NLR at the French Hill’s Venture Ecosystem Summit

Prepared and submitted economic development materials as needed and requested

**Attachment I**

<b>October</b>				
10/1/2019	The Joint	Vicki Farrell	Owner	Discussed Corp Party ideas
10/10/2019	Red Door Gallery	Melody Stanley	Owner	Discussed Needs
10/14/2019	Kiwanis Club of North Little Rock	Haskell Anderson	Officer	Prayer Breakfast

10/23/2019	Safe Foods	Chris Coleman	CEO	New Location
10/25/2019	Diamond Bear	Russ Melton	CEO	Expansion Plans
10/25/2019	Yadalloo	Susan Prowse	CEO	Discussed 2020 Festival
10/30/2019	Premier High School of NLR	Dennis Felton	Owner	New Location
10/31/2019	Summerwood Inc	Ron Harris	Owner	Discussed Needs
<b>November</b>				
11/1/2019	Complete Care	Steve Owen	Owner	Discussed Needs
11/2/2019	Rockwater Development Corp	Lisa Farrell	Owner	House Tour Potential Owner
11/7/2019	Material Capital	Alex Chalmers	CEO	Discussed Needs
11/7/2019	Kupperman Location Services	Scott Kupperman	CEO	Reviewed Sites
11/7/2019	Westrock Coffee	Scott Ford	CEO	Discussed Needs
11/7/2019	Safe Foods	Chris Coleman	CEO	Discussed Needs
11/8/2019	Safe Foods	Chris Coleman	CEO	Discussed Needs
11/12/2019	Baptist Health	Mike Perkins	Administrator	Toured New Building
11/13/2019	AT&T Maumelle Blvd	Chris Hahn	Region Manager	Discussed Needs
11/14/2019	Union Pacific	Drew Tessier	Area Manager	Discussed Needs
11/15/2019	I Sell 4 U Auto Sales RC	Cristian Nelson	Owner	Discussed Needs
<b>December</b>				
12/5/2019	Raising Cane's	Justin Lloyd	Area Manager	New Location
12/5/2019	Flake and Kelley	Cynthia Lu	Partner	Kroger Pershing
12/5/2019	CBM Construction	Kevin Newton	Vice President	Discussed Needs
12/11/2019	Transco Line Trucking	Heather Kennedy	Driver Recruiter	Discussed Needs
12/12/2019	Gardens Rockwater	Jim Jackson	Owner	Discussed Needs
12/18/2019	Esplanade District	Blake Jackson	Owner	Discussed Needs

FILED 11:50 A.M. \_\_\_\_\_ P.M.

BY email

DATE 12/16/19

Diane Whitbey, City Clerk and Collector  
North Little Rock, Arkansas

RECEIVED by \_\_\_\_\_