

North Little Rock Advertising & Promotions Commission Meeting
NLR A&P Offices, Burns Park

AGENDA
April 21, 2015

Rob Best, Chairman
Manoj Patel, Vice Chairman
Tom Roy, Secretary/Treasurer

1. Call to Order & Roll Call
2. Approval of Minutes
3. Financial Report
 - a. Balance Sheet
 - b. Income Statement
 - c. Hotel Tax Receipts
 - d. Restaurant Tax Receipts
4. Tax Collection Report & Actions
5. Commission Items
 - a. NLRVB Update
 - b. 2015-2016 Advertising Focus
 - c. Football Bowl Game
 - d. RV Park Update
 - e. Arkansas Act 1102
6. Executive Director Report
7. Executive Session – Executive Director
8. Other Business
9. Adjourn

Next Meeting Date & Time: July 21, 2015 @ 3:30pm
Location: NLR A&P Commission Offices